Maydog Board Meeting Minutes, June 14, 2012

In attendance: Veronica Z., Carolyn R., Robert W., Margit E.

Robert moved to approve the minutes from April – Veronica seconded and the board approved.

Veronica moved to approve May minutes – Carolyn seconded and the board approved.

Action items from *April*: all action items are done *except number 4 and 5* which are carrying over (brochure / poster updates).

Notes from meeting with Mike Sullivan:

Park info has been shared with selectmen and developers

Positive feedback so far

Rules were accepted BUT – how to enforce rules?? The Town is expecting MayDOG to enforce compliance (except for issues that obviously need to involve the police). Idea of installing some cameras was discussed. We will need a system for monitoring and for users to report problems.

Town intends to lease park to MayDOG. We need to check insurance/cost implications.

Question: trash pick up at park? How much does it cost?

Since the site will be leased to MayDOG, we would be able to put up signs acknowledging sponsors/large donors – as long as they're visually consistent/attractive and weather-resistant.

Water will be available at park – Mike will request from the solar developer.

Action item: Robert will approach Eagle Scouts for Kiosk Project.

Or, Assabet Valley Tech school possibility for Kiosk?

Treasurer Report: $552.85

New friends of MayDog ($ 50 each)

Park Hill Chef 10% off of dinners

Kelly @ Gallery 7 also joined as a Friend

Webmaster: Sean will be working on re-doing website. Rob will see if he can attend portion of next board meeting for introductions, etc.

Dog list:

Action items: 1st copy by Margit

Then original to Carolyn to scan

Carolyn: OCR (or Veronica)

OCR – proof reading - database

Grants:

Clifford Project – due June 22

Rest of deadlines is July 31 / August

Petsmart: conference / talk to organize

Maybe with Emerson Hospital: Shade Structure grant need to be sponsored by a dermatologists.

Action Item: Carolyn presented a list of possible grants for dog parks. She will work on an initial submission in beginning of July and may ask Melissa for help as needed.

Sponsorship of mailing to dog owners

Sponsorship by local businesses

Sponsors page included in the mailing

$ 500 in sponsorships needed for printing & mailing to apprx. 700 Maynard dog owners.

Action item: Veronica has started a list of dog related businesses for potential sponsorship approach.

Contact Middlesex Savings for donation (who?)

Farmer's market

Dates chosen for Maydog appearance: July 21 / August 18 / Sept 29

July 21: Tumeria will present basic dog training

Action items: Adam: contact trainers for additional market appearance

Veronica: contact wags and whiskers for potential training/ grooming

All members: keep looking for cheap brandable things

Veronica: contact Brenda for promotion

Robert: Send Brenda's and Keith's contact info to Veronica

Robert: print/laminate new and re-created poster

Robert: contact Adam to send current brochure draft in word format to update brochure

Veronica has Publisher and will try to work on brochure updates based on Adam's draft.

9:30 pm meeting adjourned

Next meeting: July 19, Thursday at 7 pm at Rob/Margit's 20 Douglas Ave., Maynard